

Baltimore Chapter of the American Marketing Association 2010- 2011 Board of Directors Nomination Form

The Baltimore Chapter of the American Marketing Association is both a regional and national organization that brings together all marketers across all specialties, to collaborate and inspire one another.

We offer our members compelling educational and strategic programs that range from traditional advertising to public relations to online marketing and progressive media. Our social networks, happy hours, AMA in the AM seminars, and evening events, are designed to foster networking and relationship development. Our goal is to make sure your mind and career are nourished and your relationships are both fruitful and enjoyable.

We are seeking an infusion of new ideas, energy and enthusiasm to lead the organization. We are turning to you, as a chapter member, to give you the opportunity to deepen your connection with the AMA, by getting involved at the leadership level. AMA Baltimore is a completely volunteer-led organization, only as strong as those willing to commit to lead. We are currently in the process of developing our slate of officers for the 2010-2011 Board of Directors.

What opportunities open up to you when serving on the Baltimore AMA Board?

- Knowledge of and ability to capitalize on the many resources of the AMA both locally and nationally
- Develop personal relationships with other talented marketing leaders
- Shape events and initiatives to help define the Baltimore marketing community
- Grow as a marketer and a leader

Various board and committee positions will be available for the 2010-2011 Chapter Year (July 1, 2010 through June 30th, 2011). If you are interested in nominating/ becoming a Board leader, please fill out the attached form and submit it to Carmen Campbell no later than **January 15, 2010**. We will be in touch to discuss appropriate next steps. Until then, thank you for your interest in and commitment to the Baltimore Chapter of the American Marketing Association!

Only members of the Baltimore Chapter of the American Marketing Association are eligible to serve on the Board; however you do not need to be a member when nominated. If you are elected, membership is required. We constantly strive to bring the diversity of our Chapter's membership to Board representation and will take every nomination into consideration.

Board commitments include:

Attendance Required

All Board Members:

- Transition meetings and summer planning retreat
- Bi-Monthly Board of Directors meetings

Executive Board only (VPs):

- Bi-monthly Executive Board meetings, in addition to above

Attendance Strongly Encouraged

All Board Members:

AMA Leadership Conference and AMA Baltimore Events

Executive Positions

- **President** – Leads a talented team of board members to shape the organization for future success!
- **President-Elect** - A three-year position – President-Elect, President (see above), and Past President.
- **Secretary** – Keeps Chapter on track with planning and organizational skills. Connects the Chapter with AMA International Headquarters.
- **Treasurer** – Maintains financial records and provides reports. Liaison with accounting firm.
- **VP Membership** – Identifies and cultivates new members while retaining existing members.
- **VP Communications** – Keeps us connected – in whatever medium the situation requires.

- **VP Programs** – Ensures that we have the events Baltimore marketers want and need to; stay on top of the latest marketing trends, network and get recognized.
- **VP Mentoring/Career Development** – Develops and advances the fledgling AMA mentoring program.
- **VP Collegiate Relations** – Mentors the Student Liaison, and connects all members with the Scholarship and Executive Job Search Workshop Directors. Assists with outreach to local colleges and universities and supports foundation fundraising activities.

Director Positions

- Director of Special Events
- Director of Monthly Meetings
- Director of AMA in the AM
- Director of Sponsorships
- Director of Programming Communications
- Director of Member Communications
- Director of Media Relations
- Director of Online Communications/Web Development & Technology
- Director of Twitter
- Director of Student Job Search Workshop
- Director of Scholarships
- Director of Member Retention
- Director of New Member Development
- Director of JobNet/Career Network
- Director of Mentor Recruitment

Nominations must be emailed or postmarked by January 22, 2010, using the attached form, so we can meet the following timeline:

January 31 – Nominating Committee sends proposed slate of officers with brief bio to membership

February 8 – Membership votes due via E-mail or mail ballots from membership

March 1 – Election results completed, 2010-2011 board of directors announced!

**Baltimore Chapter of the American Marketing Association
2010 - 2011 BOARD OF DIRECTORS NOMINATION FORM**

Please complete the following to the extent known. Additional information (i.e. resume) appreciated.

Member's Name:

Title: _____ Company: _____

Position(s) for which Member is Nominated: _____

Non-Baltimore AMA Activities and Honors: _____

Is this person aware that they have been nominated? ___ Yes ___ No

Member's Name:

Title: _____ Company: _____

Position(s) for which Member is Nominated: _____

Non-Baltimore AMA Activities and Honors: _____

Is this person aware that they have been nominated? ___ Yes ___ No

Member's Name:

Title: _____ Company: _____

Position(s) for which Member is Nominated: _____

Non-Baltimore AMA Activities and Honors: _____

Is this person aware that they have been nominated? ___ Yes ___ No

Submitted by: _____ Phone: _____

Phone is needed in the event that the Nomination Committee has additional questions.

Please return by January 22nd, 2010 to:

Mail: Baltimore AMA Nomination Committee
c/o Carmen Campbell
T. Rowe Price
4515 Painters Mill Rd
Mail Code: OM-3275
Owings Mills, MD 21117
carmen_campbell@troweprice.com